

## SmartAudit™ Email Customization

360iQ's **SmartAudit™ Email Customization** feature lets you tailor your SmartAudit™ notification emails to enhance communication and improve customer engagement.

## Content

In this guide, we will cover the following topics:

- Configuring Standard Email Customization
- Configuring Rules-Based Email Customization

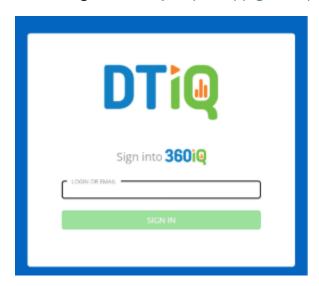
## **Configuring Standard Email Customization**

This feature allows you to configure multiple locations at once, but each location can only have **one** configuration.

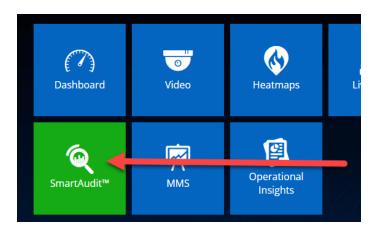
**Note**: To access the **SmartAudit™ Email Customization** feature, you must have the proper permissions. If you cannot access the tile, please contact <u>Support</u>.

To configure this feature, proceed as follows:

1. Log in to 360iQ: <a href="https://app.go360iq.com">https://app.go360iq.com</a>.



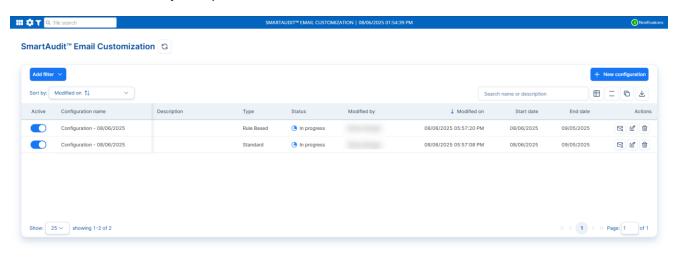
2. Click the SmartAudit™ tile.



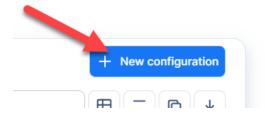
3. Click the Email Customization tile.



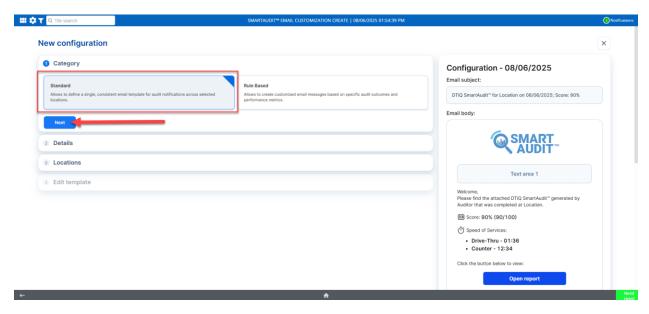
4. Here, you can view, edit, delete, or create email configurations. You will see all current configurations with columns for configuration details (name, description, dates, created by, etc.).



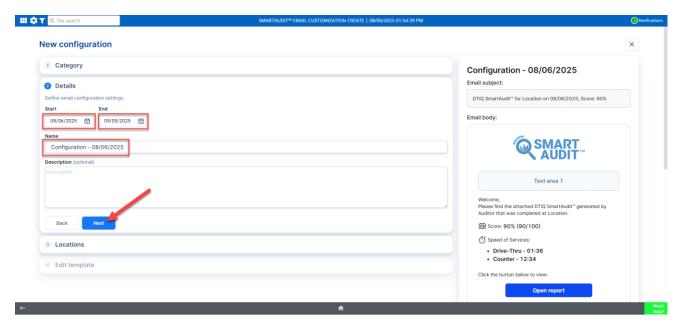
5. To create a new configuration, click + New configuration.



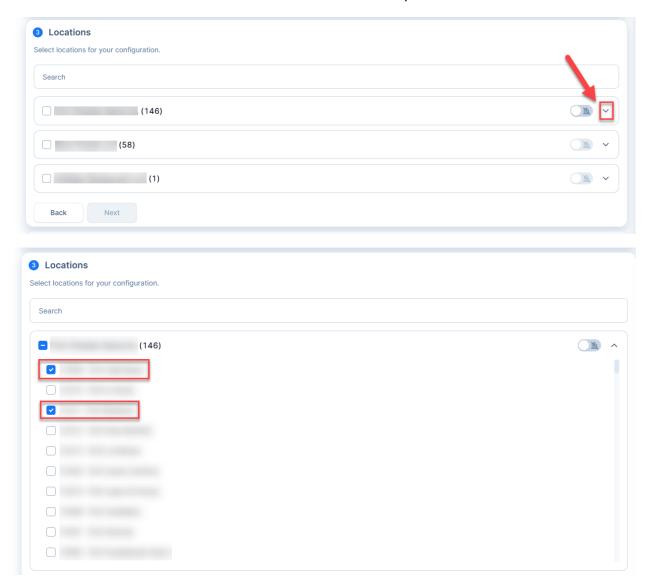
6. A modal will open. By default, the **Standard Category** should be selected. If it is not, select that option, then click **Next**.



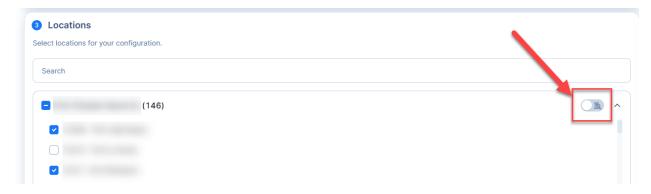
7. Define your email configuration settings. Choose your **start** and **end dates**, **name** the configuration, and add a **description** if desired. Once you are satisfied with these settings, click **Next** again.



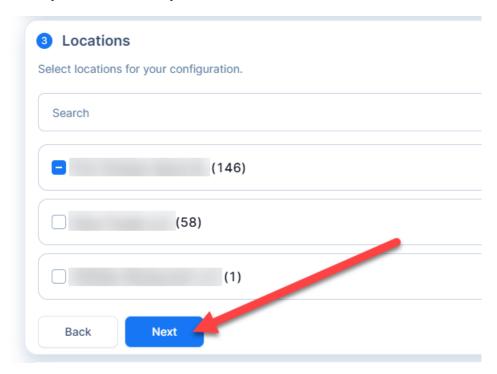
8. Select the **locations** for your configuration. Click the **dropdown arrow** to view all available locations or use the **search bar** to find a particular location.



You can also flip the **toggle** beside the **organization name** to select the whole organization and include any future locations added in the current configuration.

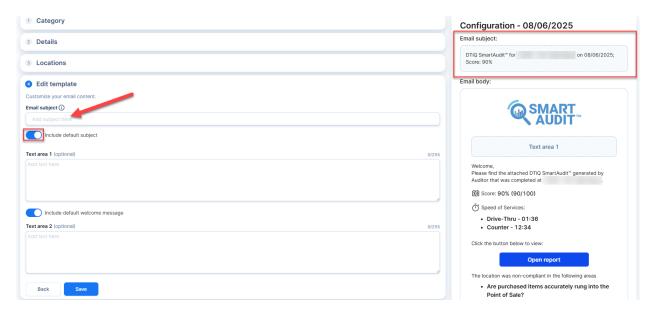


Once you have chosen your locations, click Next to continue.



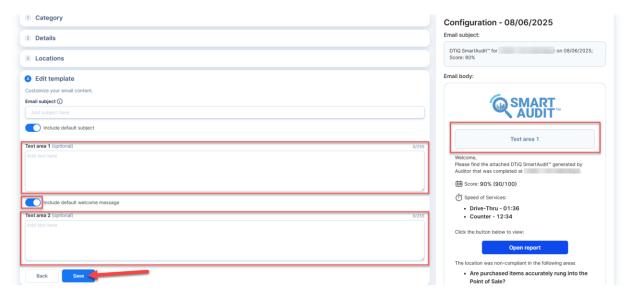
9. Last, you will customize your email content, starting with the **Email subject**. The **default subject** will be turned on. You can either add your custom message in addition to the default or remove the default entirely and use only your customized message. To turn off the default subject line, simply flip the toggle. To add a custom subject, type the subject into the field. You can preview the **email subject line** on the right side of the screen.

**Note**: If the subject line is too long, some email providers may truncate it or display it incorrectly.

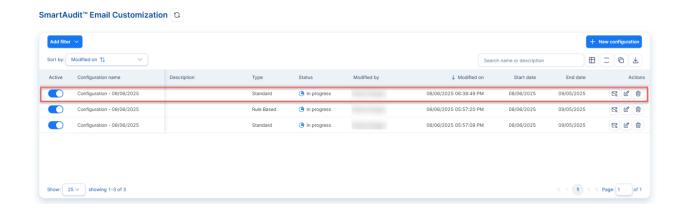


10. Edit the optional **Text areas**. **Text area 1** will appear above the body of the email, and **Text area 2** will appear below the body. As with the **Email subject**, the default option will be toggled on. To edit these text areas, flip the toggle and enter your desired changes. You can preview these areas on the right side of the screen.

When you are satisfied with your changes, click Save.



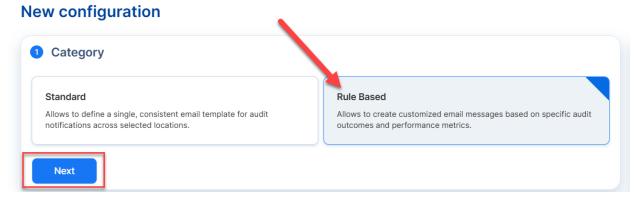
11. You will be redirected back to the **SmartAudit™ Email Customization** dashboard, where you should see your new configuration at the top of the list.



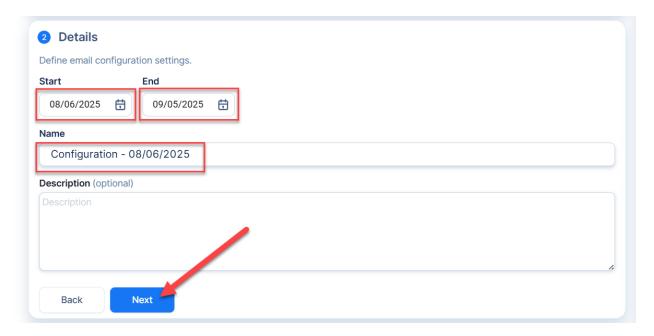
## Configuring Rules-Based Email Customization

You can also use **SmartAudit™ Email Customization** to configure **rules-based customization** via the following steps:

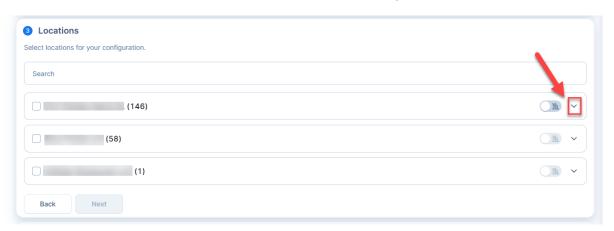
 Click the + New configuration button. Make sure Rule Based is selected, then click Next. Rule Based configuration allows you to create customized email messages based on specific audit outcomes and performance metrics (e.g. audit score, speed of service, loss events, etc.).

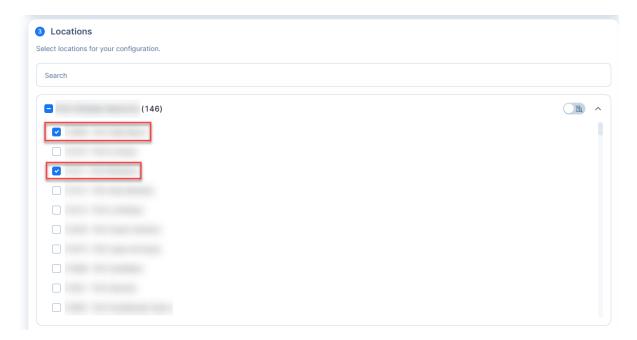


 As in the previous section, define your email configuration settings. Choose your start and end dates, enter a name for the configuration, and add a description if desired. Then, click Next.

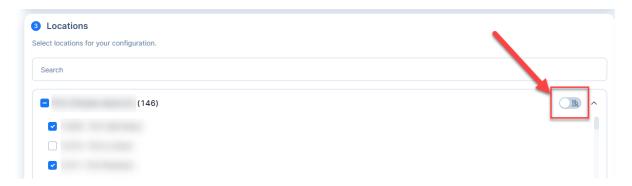


3. Select the **locations** for your configuration. Click the **dropdown arrow** to view all available locations or use the **search bar** to find a particular location.





You can also flip the **toggle** beside the **organization name** to select the whole organization and include any future locations added in the current configuration.



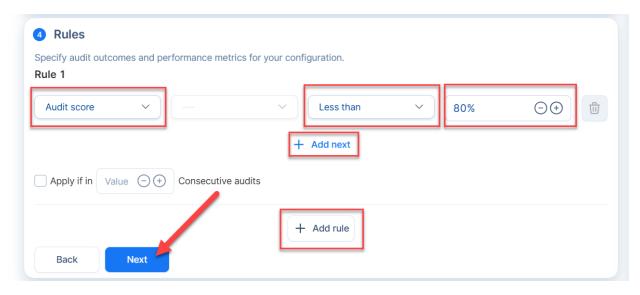
Once you have chosen your locations, click **Next** to continue.

4. Define the **Rules** by specifying audit outcomes and performance metrics for your configuration. For example, you could set a rule that if the audit score is below 80%, add an "improvement needed" message.

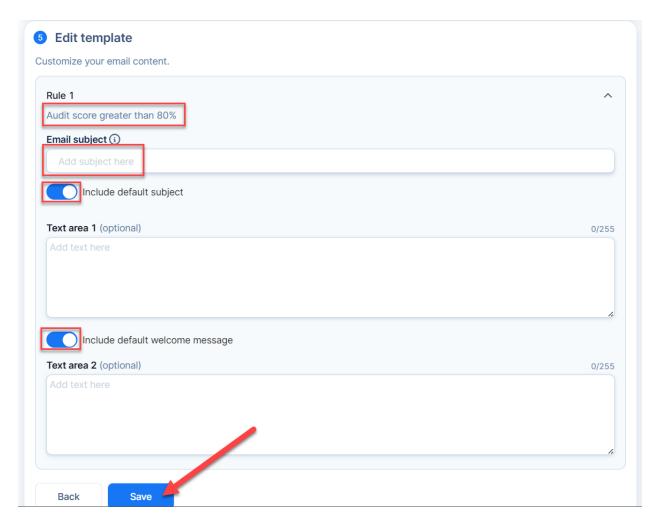
To add another condition within a rule, click **+ Add next**. The email will not trigger unless both conditions are met.

To add another rule (an "or" condition), click the + Add rule button.

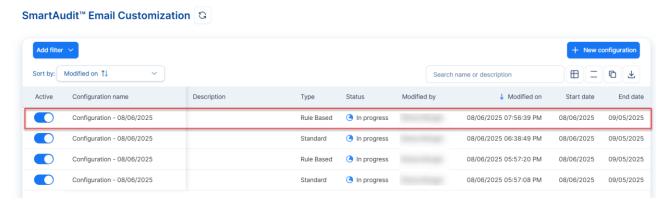
Once you are satisfied with your changes, click **Next**.



5. Last, edit the **template**. At the top, you should see the criteria you selected in the previous step. If you have set up multiple rules, you can specify a different custom message for each one by selecting *Rule 1*, *Rule 2*, etc., during Step 5 of the configuration. The default subject will be turned on. You can either add your custom message in addition to the default or remove the default entirely and use only your customized message. To turn off the default subject line, simply flip the toggle. To add a custom subject, type the subject into the field. You can preview the email subject line on the right side of the screen. Tweak your **subject** and **text areas** as needed, then click **Save**.



6. You will be redirected back to the **SmartAudit™ Email Customization** dashboard, where you should see your new configuration at the top of the list.



For additional information or questions, please contact **Support** at <a href="mailto:support@dtiq.com">support@dtiq.com</a> or your **Customer Experience Team at** <a href="mailto:csr@dtiq.com">csr@dtiq.com</a>.



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